

ABS 2025 Annual Conference Brachytherapy: Tailored Treatment, Swift Recovery



PROSPECTUS

June 18-21, 2025

JW Marriott Nashville, Nashville, TN

A graphic featuring a grid of puzzle pieces. The top-left portion of the grid is filled with white puzzle pieces, while the bottom-right portion is empty. A single red puzzle piece is shown floating in the bottom-right corner, containing the text "Join Us" in white. The hashtag "#ABSBrachy25" is positioned in the lower-left area of the white puzzle grid.

#ABSBrachy25

Join Us

We are thrilled to extend an invitation to you for the 2025 Annual Conference on Brachytherapy, June 18-24, 2025, at the JW Marriott in Nashville, Tennessee. This year's theme, "**Brachytherapy: Tailored Treatment, Swift Recovery**," promises an inspiring and enriching experience as we bring together professionals and thought leaders from around the globe.

Your participation in the conference is an opportunity to enhance your visibility and forge valuable connections with key thought leaders in our field. We believe your involvement could lead to meaningful collaborations and advancements in brachytherapy practices.

Thank you for considering this exceptional opportunity. We eagerly anticipate the possibility of partnering with you at an event that will provide invaluable insights and promote growth within the brachytherapy community.

Best Regards,

Melissa Pomerene
Executive Director
American Brachytherapy Society



Platinum \$21,500 - Limit 2 Sold

Included with exhibit fee:

Eight (8) complimentary conference registrations.

Pre-event Marketing

- Sponsor logo displayed as Platinum Level Industry Partner on Conference “microsite.”
- Sponsor logo and 75-word description with hyperlink on the Conference “microsite” with link to the sponsor's company page.
- Sponsor logo included in a promotional email distributed by ABS for the event to all attendees. (ABS will insert the sponsor’s banner into this email.)
- Promotion on all ABS social media outlets before the Conference.
- Pre- or Post-event e-mail blast (copy approved and sent by ABS).
- Access to full attendee opt-in list two (2) weeks before and two (2) weeks after the Conference.

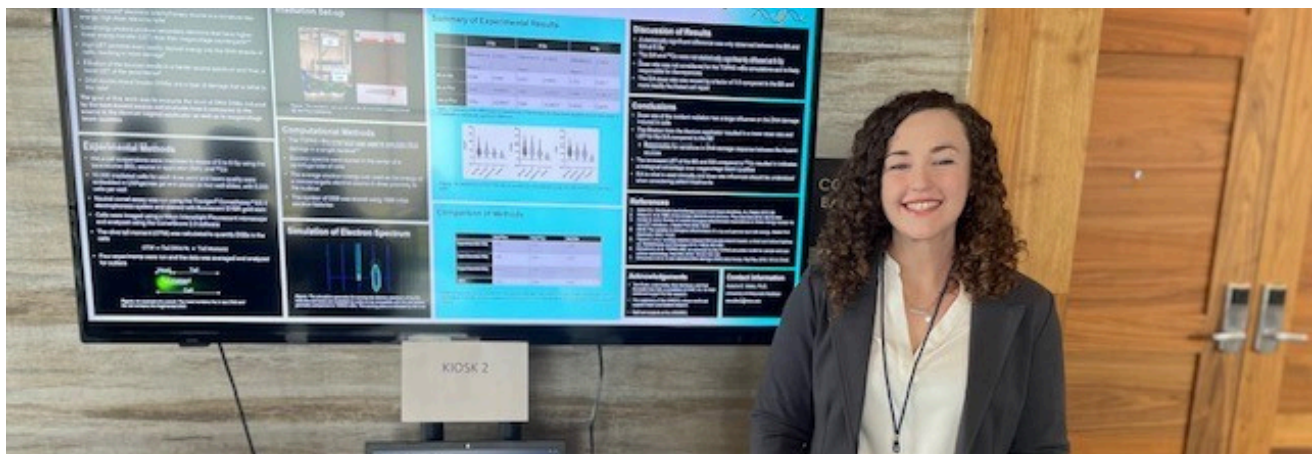
Online Conference Visibility

- **One (1) 20' x 30' booth in the exhibit hall.**
- Sponsor logo on introduction slide projected at the beginning of all sessions.
- One (1) 20-30-second commercial **EACH DAY** to be played before one designated session of your choice. This will be on a first-come basis.
- Extend your presence long after the conference concludes with one (1) 5-8 minute pre-recorded demo that will be housed on our YouTube Channel.
- Recognition as Platinum Level Industry Partner by ABS Leadership during the opening and closing remarks.
- Promotion on all ABS social media platforms during the Conference.

Post-event Marketing

- One post-event social media post on all ABS platforms recognizing Platinum Level industry Partner.
- Platinum Level Industry Partner logo included in “Thank You” email to attendees.

each.



Gold Level \$12,500

Included with exhibit fee:

Four (4) complimentary conference registrations.

Pre-event Marketing

- Sponsor logo displayed as Gold Level Industry Partner on Conference “microsite.”
- Sponsor logo and 75-word description with hyperlink on the Conference “microsite” with link to the sponsor's company page.
- Promotion on all ABS social media outlets before the Conference.
- Pre- or Post-event e-mail blast (copy approved and sent by ABS).
- Access to full attendee opt-in list two (2) weeks before the Conference.

Online Conference Visibility

- **Two (2) 10'x10' booths in the exhibit hall.**
- One (1) 20-30-second commercial to be played before one designated session.
- Extend your presence long after the conference concludes with one (1) 5-8 minute pre-recorded demo that will be housed on our YouTube Channel.
- Recognition as Gold Level Industry Partner by ABS Leadership during the opening and closing remarks.
- Promotion on all ABS social media platforms during the Conference.

Post-event Marketing

- One post-event social media post on all ABS platforms recognizing Gold Level Industry Partner.
- Gold Level industry Partner logo included in “Thank You” email to attendees.



Silver Level \$6,500

Included with exhibit fee:

Two (2) complimentary conference registrations.

Pre-event Marketing

- Sponsor logo displayed as Silver Level Industry Partner on Conference “microsite.”
- Sponsor logo and 75-word description with hyperlink on the Conference “microsite” with link to the sponsor's company page.
- Sponsor logo included in a promotional email distributed by ABS for the event to all attendees. (ABS will insert the sponsor’s banner into this email.)
- Promotion on all ABS social media outlets before the Conference.
- Access to full attendee opt-in list two (2) weeks before the Conference.

Online Conference Visibility

- **One (1) 10' x 10' or 8'x10' booth in the exhibit hall.**
- Recognition as Silver Level Industry Partner by ABS Leadership during the opening and closing remarks.
- Promotion on all ABS social media platforms during the Conference.

Post-event Marketing

- One post-event social media post on all ABS platforms recognizing Silver Level Exhibitor.
- Silver Level Exhibitor logo included in “Thank You” email to attendees.



Bronze Level \$3,000

Included with exhibit fee:

One (1) complimentary conference registration.

Pre-event Marketing

- Sponsor logo displayed as Bronze Level Industry Partner on Conference “microsite”
- Sponsor logo and 75-word description with hyperlink on the Conference “microsite” with link to the sponsor's company page.
- Sponsor logo included in a promotional email distributed by ABS for the event to all attendees. (ABS will insert the sponsor’s banner into this email.)
- Promotion on all ABS social media outlets before the Conference.
- Access to full attendee opt-in list two (2) weeks before the Conference.

Online Conference Visibility

- **One (1) 6-foot tabletop in the exhibit hall.**
- Recognition as Bronze Level Industry Partner by ABS Leadership during the opening and closing remarks.
- Promotion on all ABS social media platforms during the Conference.

Post-event Marketing

- One post-event social media post on all ABS platforms recognizing Bronze Level Exhibitor.
- Bronze Level Exhibitor logo included in “Thank You” email to attendees.



Additional Sponsorship Opportunities

Henschke Award: The Ulrich Henschke Award is the highest honor that the American Brachytherapy Society can bestow on a practitioner. Recognition will be given to the sponsor at the start of the session. \$3,000

Judith Stitt Best Abstract Award: Four (4) Best Abstract Awards will be highlighted in a plenary session. Recognition will be given to the sponsor at the start of the session. \$5,000

Resident/Fellow Travel Award: Resident support will be awarded to the top 10 abstracts. Recognition will be given to both the Resident and Sponsor during their session(s). \$5,000

All Things Brachy Webinars: ABS educational webinars, offered live and recorded for on-demand playback on our YouTube Channel which currently has 30,000 subscribers. Your company logo will be displayed on the opening and closing screens. Your support for specific All Things Brachy webinars includes participation for up to five company representatives for the live event. \$1,000 per webinar

Industry Partner Lunch and Learn: Engage and educate audience leaders by hosting a 60-minute Lunch & Learn session, while promoting your products/services. \$15,000.

Five (5) available.

- Two (2) on Thursday*
 - Breakfast
 - Lunch **Sold**
- Two (2) on Friday*
 - Breakfast
 - Lunch **Sold**
- One (1) on Saturday*
 - Breakfast

*Food and beverage costs are not included in the cost of this sponsorship.



Sponsorship Opportunities Continued

Meeting Space Rental: Looking for additional space to meet with your valuable customers while at the World Congress of Brachytherapy? We have an exclusive opportunity that will help you maximize your networking and grow your business even further! We understand that finding suitable meeting spaces during busy conferences can be a challenge. That's why we are excited to offer you our premium meeting rooms, conveniently located right at the Congress venue. With our spacious and professional settings, you can create the perfect environment to engage with your clients and make lasting impressions. \$500 a day

Pre-Conference Resident Workshop: By sponsoring this workshop, you will play a pivotal role in nurturing the next generation of leaders in our field. This event promises not only to deepen participants' understanding but also to inspire innovation and excellence. Your support could be instrumental in creating a transformative learning experience that equips residents with the tools they need to excel in the field of brachytherapy. Don't miss out on being part of such an impactful initiative that fosters growth and future advancements. \$2,000

Pre-Conference Physics Workshop: We invite you to sponsor our upcoming pre-conference physics workshop, a gathering dedicated to exploring cutting-edge topics that integrate current workflows while anticipating tomorrow's technological advances. This workshop is an excellent platform for you to showcase your commitment to the future of scientific research and innovation. \$2,000

Pre-Conference Nursing, Dosimetrist and Radiation Therapist Workshop: This workshop is more than just an event; it is a platform for innovation and professional development within the nursing community. As a sponsor, your brand will be associated with these important values, showcasing your commitment to advancing healthcare. \$2,000



Coming Soon!



**PROSTATE AND GYN
WORKSHOP**

**A HANDS-ON APPROACH
FROM FUNDAMENTALS TO
ADVANCED PRACTICES**

OCTOBER 15 - 18, 2025

Palm Desert

CA

Since the American Brachytherapy Society is a non-profit organization, sponsorships are a critical part of both the conference and the continuity of the organization itself.

Conference sponsorships allow us to provide the conference at affordable rates and support the administrative costs associated with running the organization - like this website, for example.

Sponsorships also gain your organization great visibility!

Your support is very important and much appreciated!

For more information contact:

Melissa Pomerene

Executive Director

mpomerene@virtualinc.com

(703) 234-4085



11921 Freedom Drive, Suite 550

Reston, VA 20190

Phone: 703-234-4075

Cancellations

Prior to the 1st of May, no cancellations will be refunded.

No refunds will be issued for no-shows.

Additional vendor registrations for Platinum, Gold, Silver, and Bronze can be purchased for the conference for \$250.00 each.

